



2023 survey on camping plans European campers

Are you curious about where European campers want to go on holiday in 2023? ACSI conducted a survey on the European campers' holiday plans for 2023. We present the results to you now.

For this survey, we asked more than 12,000 European campers about their plans. We approached them through ACSI's European websites and newsletters. Campers could take part between 9 February to 23 February.

Average number of camping holidays in 2023

European campers who usually go camping with (grand) children plan to go camping an average of four times in 2023. They will go on camping holiday for a total of 37 days. Campers who usually go camping in a different composition plan to go camping about 5 times a year. They will do so spread over 64 days, which is more than in 2021 and 2022. An upward trend can be seen here.

Going abroad is becoming more popular

Popular destinations among European campers in 2023 are still France, Germany and The Netherlands. While campers tended to stay in their own home country in 2021 and 2022, we see in 2023 that people are basically returning to their old pattern and going abroad again. This applies to campers without children as well as campers with children. Italy, Austria and Spain are becoming increasingly popular as a destination among European campers. Denmark is also very popular as a destination.



12.417 respondents



42% have their own caravan



51% have their own motorhome

How often are you planning to go camping in 2023?



Campers without children



Campers with children

How many days in total are you planning to spend on a camping holiday?

2021



Campers without children



Campers with children

2022



Campers without children



Campers with children

2023



Campers without children

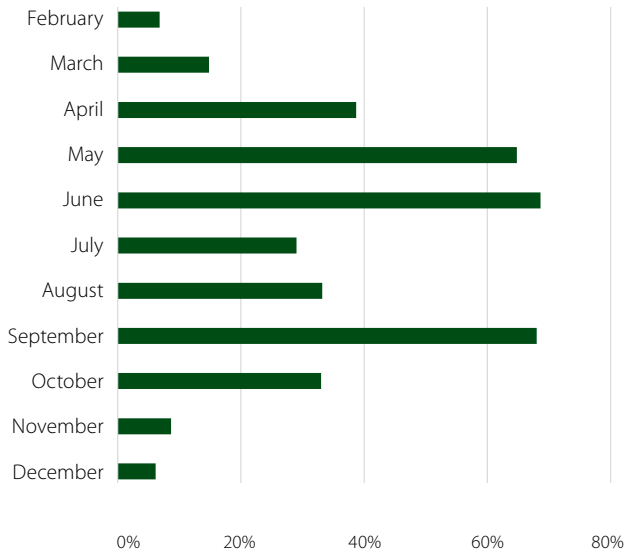


Campers with children

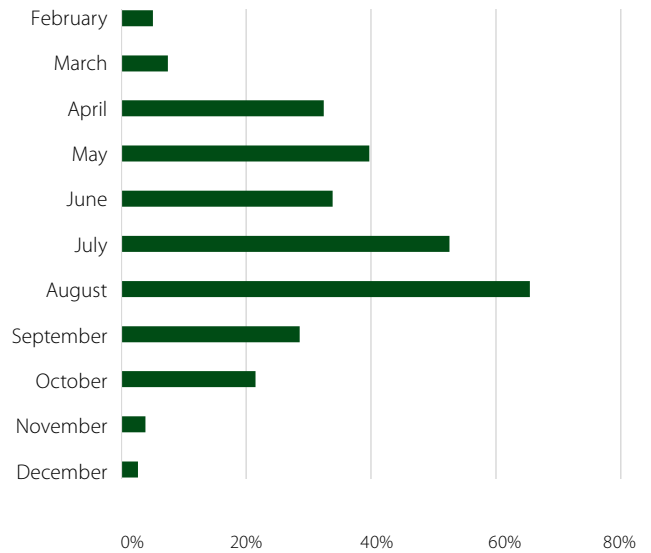


When do you plan to take a camping holiday in 2023?

Campers without children

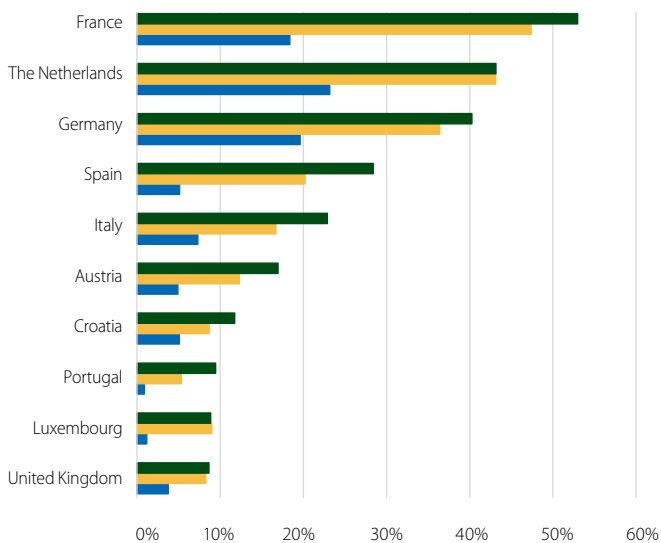


Campers with children

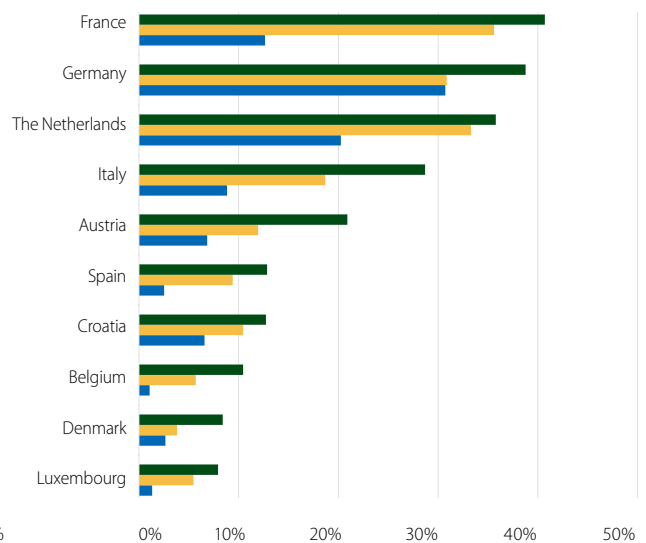


Where are you planning to take a camping holiday?

Campers without children



Campers with children



* For information about European countries not listed here, please contact our Sales department via sales@acsi.eu.