# 2023 survey on camping plans
## British and Irish campers

**Are you curious about where British and Irish campers want to go on holiday in 2023? ACSI conducted a survey on these campers' holiday plans for 2023. We present the results to you now.**

For this survey, we asked more than 1,600 British and Irish campers about their plans. We approached them through ACSI's European websites and newsletters. Campers could take part between 9 February to 23 February.

### Average number of camping holidays in 2023
British and Irish campers who usually go camping with (grand)children plan to go camping an average of four times in 2023. They will go on camping holiday for a total of 46 days. Campers who usually go camping in a different composition plan to go camping about 5 times a year. They will do so spread over 75 days, which is more than in 2021 and 2022. An upward trend can be seen here.

### These countries are popular
Popular destinations among French campers in 2023 are still France, Spain and Italy. While campers tended to stay in their own home country in 2021 and 2022, we see in 2023 that people are basically returning to their old pattern and going abroad again. This applies to campers without children as well as campers with children. Germany and Belgium are becoming increasingly popular as a destination among British and Irish campers.

## 1.656 respondents

61% have their own caravan

28% have their own motorhome

## How often are you planning to go camping in 2023?

**5** times
**Campers without children**

**4** times
**Campers with children**

## How many days in total are you planning to spend on a camping holiday?

### 2021
**58** days
**Campers without children**

**38** days
**Campers with children**

### 2022
**72** days
**Campers without children**

**49** days
**Campers with children**

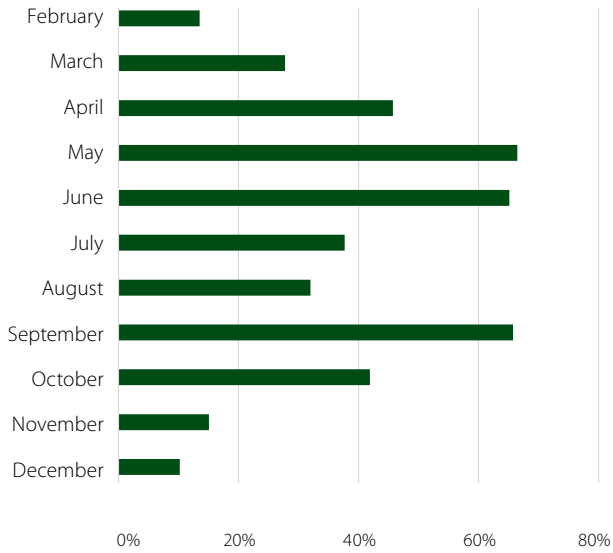### 2023
**76** days
**Campers without children**

**47** days
**Campers with children**

# When do you plan to take a camping holiday in 2023?

## Campers without children

| Month | Value |
|---|---|
| February | |
| March | |
| April | |
| May | |
| June | |
| July | |
| August | |
| September | |
| October | |
| November | |
| December | |

## Campers with children

| Month | Value |
|---|---|
| February | |
| March | |
| April | |
| May | |
| June | |
| July | |
| August | |
| September | |
| October | |
| November | |
| December | |
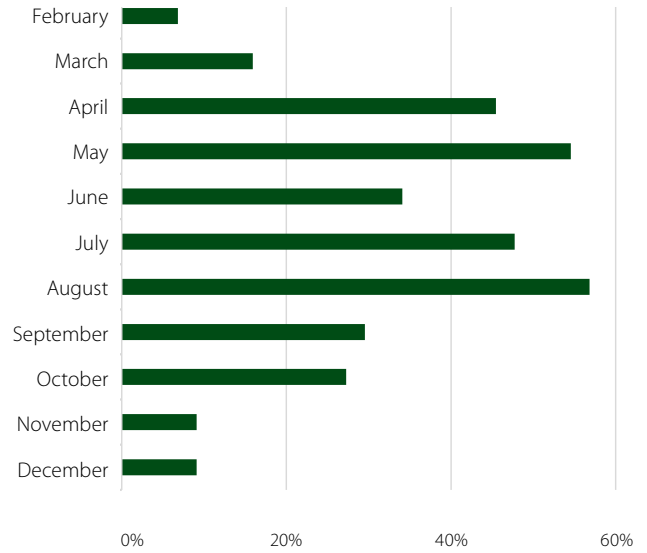
# Where are you planning to take a camping holiday?

## Campers without children

France
United Kingdom
Spain
Germany
Italy
The Netherlands
Portugal
Belgium
Austria
Switzerland

## Campers with children

France
United Kingdom
Germany
Spain
Italy
Belgium
Switzerland
Austria
The Netherlands
Luxembourg

Legend: 2023, 2022, 2021
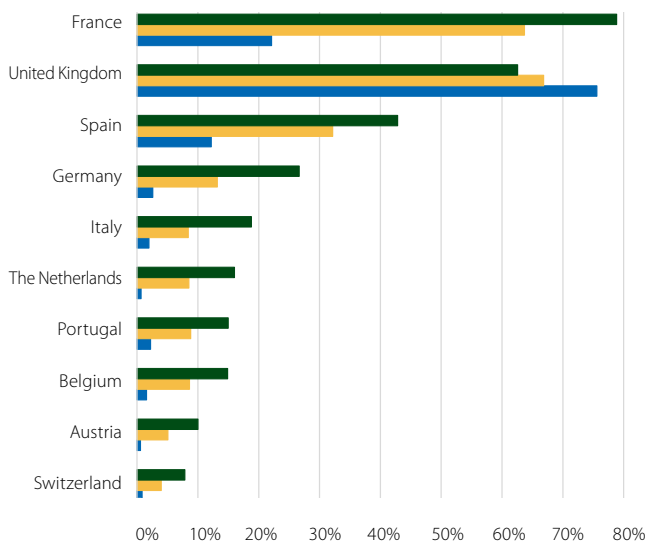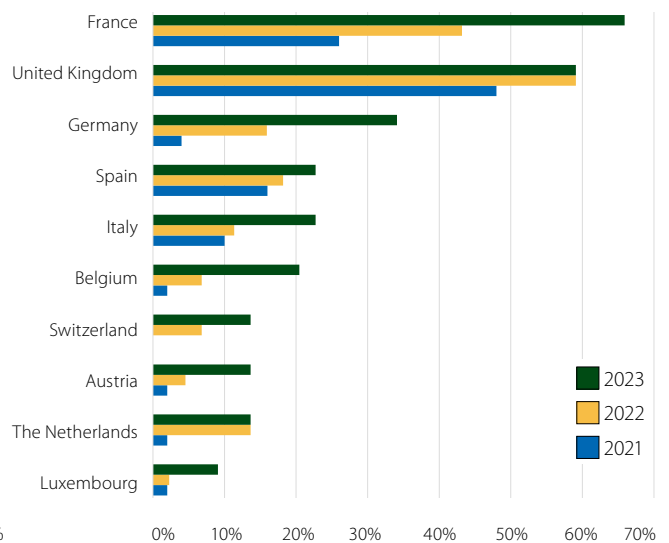
* For information about European countries not listed here, please contact our Sales department via sales@acsi.eu.

Measurement: 9 february - 23 february