



2024 survey on camping plans German campers

Are you curious about where German campers want to go on holiday in 2024? ACSI conducted a survey on the German campers' holiday plans for 2024. We present the results to you now.

For this survey, we asked more than 6,000 German campers about their plans. We approached them through ACSI's European websites and newsletters. Campers could take part between 6 February to 7 March.

Average number of camping holidays in 2024

German campers who usually go camping with children/grandchildren plan to go camping an average of four times in 2024. They will go camping for a total of 37 days. Campers who usually go camping in a different composition plan to go camping about five times a year. They spread that over 62 days and that is more than in 2022 and 2023. The upward trend continues.

These countries are popular

In 2024, popular destinations among German campers are still Germany, Italy and France. Whereas German campers mainly stayed in their own country in 2022, the trend from 2023 appears to be that both campers with children as well as campers without children are going abroad again. France and Spain in particular are growing in popularity.



6.278 respondents



37% have their own caravan



60% have their own motorhome

How often are you planning to go camping in 2024?



Campers without children



Campers with children

How many days in total are you planning to spend on a camping holiday?

2022



Campers without children



Campers with children

2023



Campers without children



Campers with children

2024



Campers without children

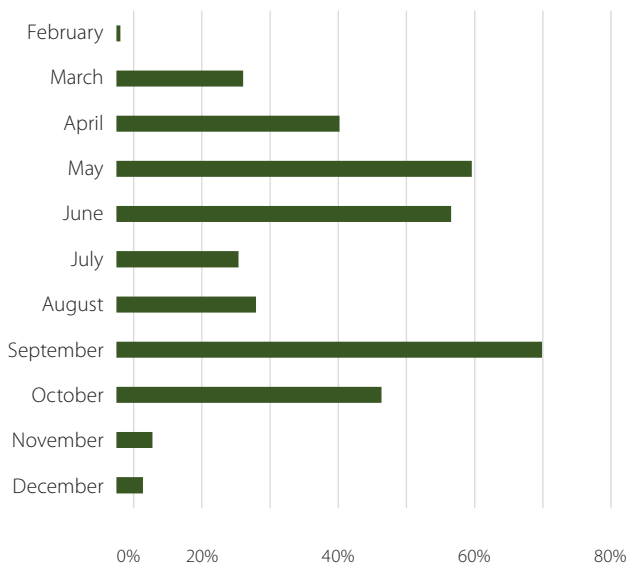


Campers with children

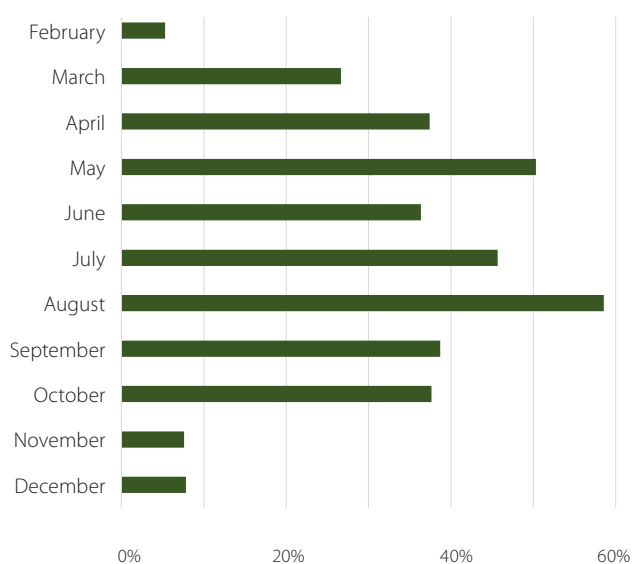


When do you plan to take a camping holiday in 2024?

Campers without children

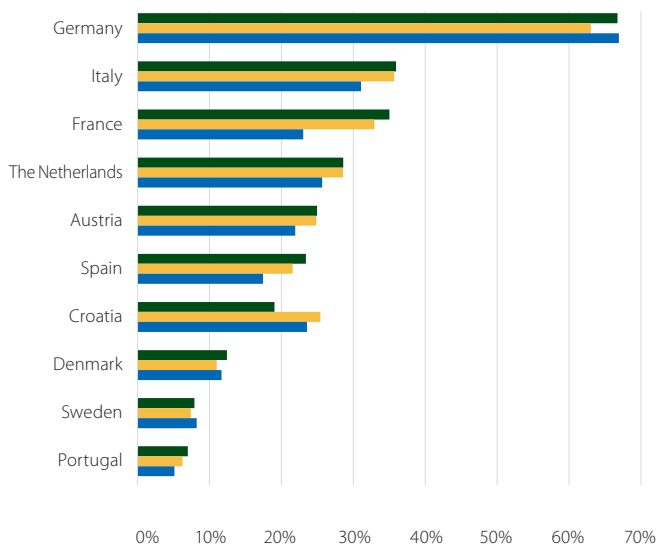


Campers with children

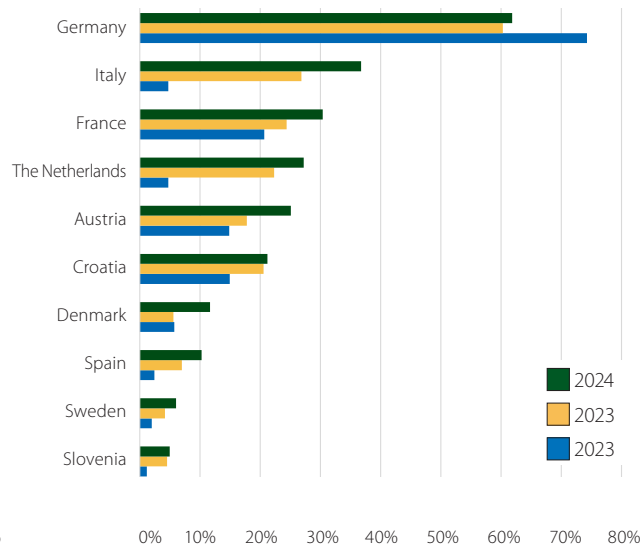


Where are you planning to take a camping holiday?

Campers without children



Campers with children



* For information about European countries not listed here, please contact our Sales department via sales@acsi.eu.