



2024 survey on camping plans British and Irish campers

Are you curious about where British and Irish campers want to go on holiday in 2024? ACSI conducted a survey on these campers' holiday plans for 2024. We present the results to you now.

For this survey, we asked more than 1,200 British and Irish campers about their plans. We approached them through ACSI's European websites and newsletters. Campers could take part between 6 February to 7 March.

Average number of camping holidays in 2024

British and Irish campers who usually go camping with children/grandchildren plan to go camping five times on average in 2024. They will go camping for a total of 52 days. Campers who usually go camping in a different composition also go camping about five times a year. They spread that over 78 days, the upward trend of previous years is continuing.

These countries are popular

Popular destinations among British and Irish campers in 2024 are France and the United Kingdom, just like in previous years. This applies to campers without children as well as campers with children. Campers appear more interested in Spain compared to in 2023.



1.273 respondents



28% have their own caravan



65% have their own motorhome

How often are you planning to go camping in 2024?



Campers without children



Campers with children

How many days in total are you planning to spend on a camping holiday?

2022



Campers without children



Campers with children

2023



Campers without children



Campers with children

2024



Campers without children

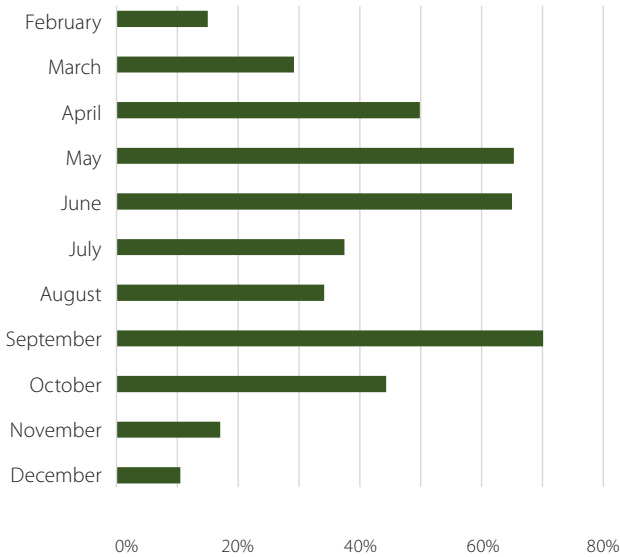


Campers with children

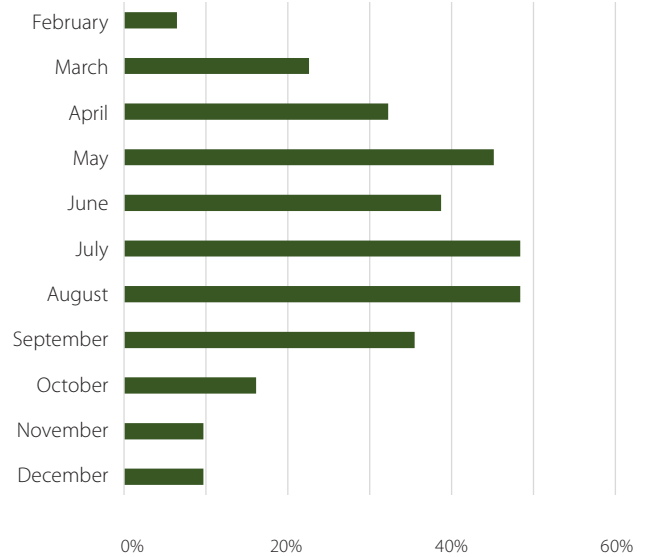


When do you plan to take a camping holiday in 2024?

Campers without children

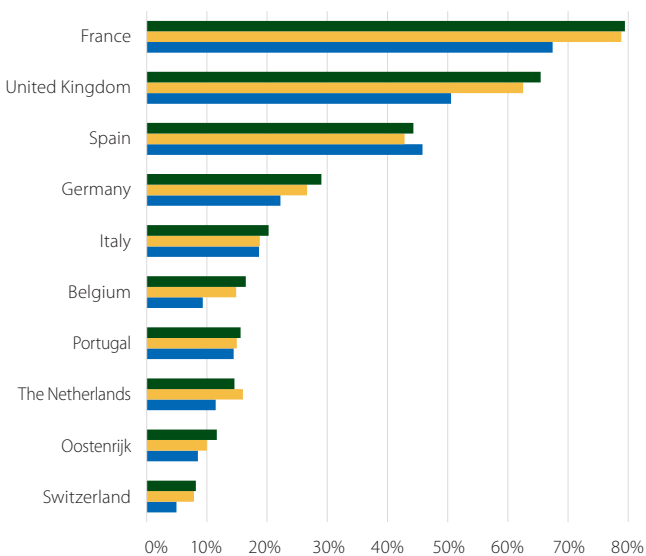


Campers with children

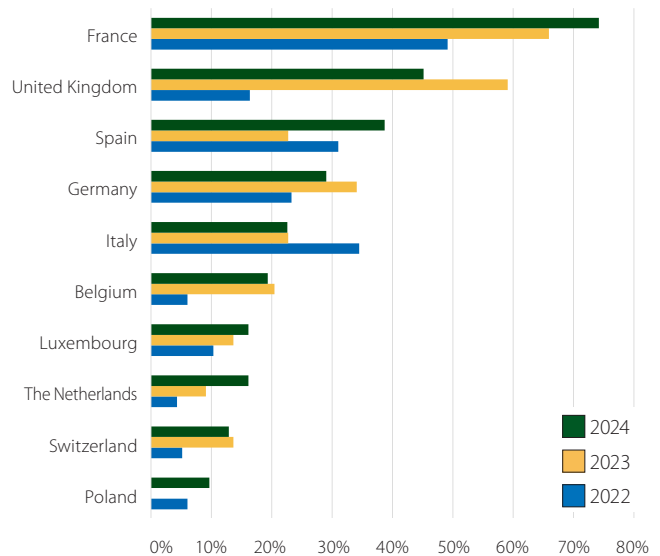


Where are you planning to take a camping holiday?

Campers without children



Campers with children



* For information about European countries not listed here, please contact our Sales department via sales@acsi.eu.